

# PRESS RELEASE



## For Immediate Release

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## COOPERWYNN CAPITAL ADVISES IMPRINT HOSPITALITY IN THE PURCHASE OF THE HISTORIC TAOS INN

Park City, UT – January 8, 2019 – As the strategic advisor to the Denver-based buyer, IMPRINT Hospitality, CooperWynn Capital is pleased to announce the purchase of the 44-room Historic Taos Inn, located in Taos, New Mexico.

The Historic Taos Inn is made up of several adobe houses, which date from the 1800s and surrounded a small plaza—now the Inn's spectacular lobby. A community well was located in the center of the plaza. In its place today, a fountain is surrounded by vertical vigas, which rise two-and-a-half stories to a stained glass cupola. The Taos Inn has been known as the “living room of Taos” since the 1930’s, and its iconic neon thunderbird sign -the oldest in New Mexico- helped the Inn gain it’s place on the National and State Registers of Historic Places.

“This is our third transaction in New Mexico in the past year and second in Taos,” commented Stan Kozlowski of CooperWynn. “We are excited to see IMPRINT move into the Taos community with such an iconic asset.”

“The Taos Inn is truly ‘the living room’ of Taos,” CooperWynn’s Steve Pollak commented, “IMPRINT’s history and focus on boutique hotels make this acquisition a great addition to their portfolio.”

“We are excited to be able to make our first investment in New Mexico. Various members of our team have had history working in Taos and are excited to return as owners of this great asset,” says Matt Seim of IMPRINT Hospitality.

### **About CooperWynn Capital:**

CooperWynn was formed in 2012 and is led by two senior principals, Stan Kozlowski and Steven Pollak, who have completed nearly \$3.0 billion in various hospitality-specific transactions as well as over 100 investment underwriting and strategic advisory assignments during their combined 55-year careers. CooperWynn provides comprehensive expertise in the debt and equity capital markets as well as in the acquisition and disposition of all varieties of lodging products. CooperWynn believes that only by maximizing revenues and controlling flow through to the bottom line can valuations be maximized - they use this approach with all their clients. For more information please visit [www.cooperwynncapital.com](http://www.cooperwynncapital.com).

### **About IMPRINT Hospitality:**

Based in Denver, Colorado, IMPRINT Hospitality, is a full-service hotel and restaurant management company, specializing in one-of-a-kind lifestyle properties. Its strengths lie in driving operational excellence, along with the ability to create a unique story for each asset, weaving it into every aspect of the operation and executing against it. The company is known for its intense focus on culture and training as the foundation to drive profitability and asset value enhancement. This marks the sixth property for the company.